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ARTS CENTER

Photographing Your Art for Prints



Selling your artwork is a wonderful experience, yet how many sales do we lose when someone loves your painting, but can't quite afford it? Art Prints may be the answer for you. This course is about teaching photographic skills with the goal of selling Art Prints, be it paintings, drawings, or any form of 2D art.

Our apologies, smart phones will not be covered.

Instructor: Timothy Peterson

Date Time

Please bring 2 to 3 works of your own that we will shoot as examples.

- We begin with camera basics, DSLR or Mirrorless.
- Then we examine lighting for consistency, luminosity and color.
- You'll learn to color correct, in-camera, using white balance.
- We will practice identifying glare, using bounce light, ambient light, daylight, and flags.
- We will simplify the math of image resolution for sizing prints, as well as printing in different size formats.
- We will explore the RAW format, and how to reap its benefits.
- Camera & Lens specific: ISO, aperture, shutter speed, and timer.
- You'll gain an understanding of Adobe Photoshop or Krita 'a free open source alternative', to enhance and clean your images, while preparing them for printing.
- And finally, pricing your art prints.